



Press Release

Paterna, February 3rd 2014

Bayer and Inesfly sign a collaboration agreement in Spain

Bayer CropScience and Inesfly Corporation have signed an agreement whereby the German company is going to be the exclusive distributor of two important products of the Spanish company for the next few years.

The products, the result of the research of Inesfly, will be marketed under the brand names COOPEX Inesfly Paint and COOPEX Inesfly EM House. Both contain the novel formulation technology patented by Dr. Pilar Mateo, president of Inesfly S.L. Corporation, based in polymeric microcapsules that provide the final product with a greater efficacy and persistence, with a high degree of safety for the people and the environment.

Spain will be the first country in Europe to sell this the Coopex range, which will start to be distributed this year.

In Dr. Pilar Mateo's own words, "this agreement with one of the most important companies in the world, represents a turning point for our company that will start selling its products at large-scale, after 20 years of ongoing research."

According to José Luis Robles, Head of Bayer Environmental Science Iberia, Bayer is proud of this agreement, which represents a natural collaboration since both companies share the same values of innovation and respect for the people and the environment.

The official presentation of both products will be carried out by the prestigious Dr. Pilar Mateo in the framework of the next edition of the Expocida Congress, in Madrid on Friday February 28 at 11:45 hours.

Bayer would like to invite all professional pest control companies to this presentation, so they can find out for themselves the benefits of these products for their own businesses.

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